Kissinger HU

UI/UX Designer

415-056-842

Sydney, NSW 2138

kissingerhu.com

in https://www.linkedin.co m/in/kissingerhu

Skills

Design

Visual Design

Responsive Design

User Research

Information Architecture

End to end Design

Hand-over Documentation

Rapid Prototyping

Software

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Jira

Confluence

Miro

Programming Languages

CSS

HTML

Languages

English

Chinese

Work Experience

Life Byte System— UI/UX Designer

Jan 2023 — Present

Project: HubX - Software Integration and Optimisation (Fintech, B2B, Trading Management Platform Integration, Web, E2E, Sole Designer, Agile Work Environment)

- Collaborate with PM on design audit/review, utilising Ant Design component library and defining appropriate patterns for each field
- Support developers with CSS and HTML knowledge, create clickable prototypes, and convert stakeholders' requirements into technical requirements document for the development team.
- Conduct QA to identify and document bugs and improvements, while assessing the technical feasibility of design solutions

Async Working — UI/UX Designer

Apr 2022 — Jan 2023

Project: CourtCanva - Custom User-Specific (Basketball, Tennis) Court Design and Order Support (B2C, Web, Agile Work Environment)

- Implemented responsive design and improved usability, comprehension, and discoverability through UI refinements
- Analysed user feedback, redesigned UI elements, established guidelines, and collaborated with BA and developers on user acquisition strategies
- Enhanced information architecture by reorganising the toolbar for increased intuitiveness

Freelance — UI/UX Designer

Jun 2021 — Apr 2022

Project: NOOTEE - Note Taking Software for Study and Work (B2C, App)

 Conducted user surveys and interviews, created user journey maps, and performed competitive analysis to inform design decisions

Project: JR Food Court - Office Canteen Lunch Ordering and Table Booking (B2C, App)

 Developed a mobile-first, user-centric app, emphasising design, icon, and branding while addressing pain points for enhanced user experience

UGG EXPRESS PTY LTD — Sales Supervisor

Apr 2021 — Apr 2022

- Delivered customer proposals and feedback reports, informing product decisions and significantly boosting performance.
- Created distinctive posters and packaging using Photoshop, resulting in a 27.4% increase in brand recognition.

Education

Master of International Business

Jan 2022 — Jun 2023

The University of Sydney - Camperdown NSW 2006

Bachelor of Applied Finance And Accounting

Mar 2019 — Jul 2021

Australian National Institute of Management and Commerce - Eveleigh NSW